

ACTION PLAN

STRATEGIC OBJECTIVE 1

Promote and increase careers education in the curriculum across all year groups.

	Targets	Actions
Year 1	Encourage faculties to incorporate careers into the curriculum.	Posters – Success at School posters and alumni posters. Introduce faculty careers champions. Seconds or UPS teachers. Planning of discrete careers lessons linked to curriculum (focus during either January when Yrs 8/9 choosing options or March National Careers Week).
Year 2	All faculties implementing careers initiatives in subject areas.	Faculty careers champions to build connections with alumni and businesses. Possible work projects linked to curriculum set up by businesses. Compass+ to be used across for tracking students' involvement in careers activities. Feedback surveys to be used for each activity.
Year 3	Faculties to take ownership and lead careers initiatives in their subject areas.	Careers champions and possible subject prefects to develop all areas of careers education within the curriculum.

STRATEGIC OBJECTIVE 2

Increase student and parental involvement and confidence in career planning

	Targets	Actions
Year 1	<p>Introduce students to Careerpilot to build action plans.</p> <p>Raise profile of careers education with students and parents.</p> <p>Relaunch of Castle Careers Award.</p> <p>The Castle Careers brand to be embedded in all careers information.</p> <p>Evaluate parental awareness of careers education programme.</p> <p>Evaluate students knowledge base and essential skills to inform any gaps in the programme.</p>	<p>All students introduced to Careerpilot in tutor time/careers lessons to draw up action plan.</p> <p>Yr 7 as part of Achieve Your Ambition</p> <p>Yr 8 as part of careers focus in tutorial programme.</p> <p>Yr 9, 10 and 11 in tutor time, careers lessons.</p> <p>Parents informed about Careerpilot.</p> <p>Monthly newsletters on website and sent to parents.</p> <p>Promotion of the Careers Award in assemblies.</p> <p>Increased social media presence on Facebook and Twitter.</p> <p>Students and parents familiar with careers brand and pathways.</p> <p>Yr 11 parental survey Spring term 2021.</p> <p>Future Skills Questionnaire (Careers and Enterprise Company) to students to evaluate their knowledge base and essential skills.</p>
Year 2	<p>Encouragement of more students working towards careers award.</p> <p>Information sessions for parents to be set up.</p> <p>Students regularly review action plans and goals on Careerpilot.</p>	<p>Promotion of award in assemblies.</p> <p>At parents' evenings. Possible career fair event in school.</p> <p>Careerpilot review sessions set up for all year groups.</p>
Year 3	<p>Students' and parents' increased awareness of careers education framework within school.</p> <p>Increased awareness of pathways by the end of KS3.</p>	<p>Students ownership of action plans and goals on Careerpilot.</p>

STRATEGIC OBJECTIVE 3

Develop a programme of encounters to meet the individual needs of all students by creating a network of employers and educational providers to support learning.

	Targets	Actions
Year 1	<p>Develop links with new organisations and build on existing relationships with businesses.</p> <p>Increase variety of business/organisations we work with in terms of sector and size.</p> <p>Track careers encounters on Compass+ to ensure coverage across all students in all year groups as appropriate.</p> <p>Build on current alumni database.</p>	<p>Work closely with Enterprise Adviser and Somerset Education Business Partnership and possibly other Taunton Schools to increase number of employers to work with.</p> <p>Ensure all encounters are recorded on Compass+ and feedback received for evaluation.</p> <p>Increase number of students signing up for alumni database.</p>
Year 2	<p>Develop effective communication with alumni to keep in touch and request support.</p> <p>Increase employer and education links within curriculum areas.</p> <p>To reinstate work experience for Year 10s.</p>	<p>Set up social media methods to attract and contact ex-students.</p> <p>Careers champions in faculties to work on implementing and embedding this.</p> <p>Match up alumni with faculties relating to experiences and interests.</p> <p>All students to attend work experience placement in Year 10</p>
Year 3	<p>Faculties to take ownership and lead employer encounters in their subject areas.</p>	<p>Careers champions to work with businesses and alumni to deliver lessons linking curriculum to careers.</p>